

**American Society of Clinical Oncology's Policies and Procedures for
Commercial
Digital Reprints of Virtual Meeting Content
January 2008**

The following considerations and requirements apply to digital reprints of Virtual Meeting content.

Content Selection

Customers may choose up to ten (10) presentations (each a "Reprint") for (a) hosting on their company Web site or (b) distributing on DVDs or other electronic medium. Each Reprint will be separate as a single Windows Media or Real Player file.

License Agreement

Each customer must sign American Society of Clinical Oncology's (ASCO's) license agreement.

Additions and Deletions

Nothing may be added to or deleted from the original Reprint file supplied by ASCO.

Disclaimer

1. The following disclaimer must be displayed as a click-through on the Web site in proximity to the link that opens each Reprint. The click-through must appear before users are able to access the reprint. For media other than online, the disclaimer must be placed, in type no smaller than 10 points, (a) on the opening screen, (b) on any screens on which a link to a presentation exists, **and** (c) on the back cover of the product packaging, if feasible.

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2. Any legally required disclaimers on the part of the customer may be no larger than those of the ASCO disclaimer.

ASCO Endorsement

Product packaging and accompanying materials (e.g., a letter, package inserts, etc.) may not indicate or imply that ASCO is recommending, supporting, or endorsing the customer's product(s)/program(s)/publications.

Electronic Devices

Reprints distributed on a DVD, memory stick, or other electronic device, must be clearly identified as 20xx ASCO Virtual Meeting material in the navigation contents list.

Similarly, any product information or advertising must be clearly identified as originating from the company.

Example of ASCO content:

Phase III randomized trial of sunitinib malate (SU11248) versus interferon-alfa (IFN- α)...

Example of company content:

Prescribing information for [Product]

Advertisement for [Product]

Additional Uses

Inclusion of ASCO content in a compilation with materials from other sources or organizations must be reviewed and approved by ASCO to avoid potential conflicts.

Compliance with Law

All digital reprints must be used in compliance with all applicable laws, regulations, and ethical guidelines.